

SAVE THE DATE

Come and join us!

The RASC presents
the 26th Commonwealth
Agricultural Conference
and Tour



2014 SUSTAINABILITY OF TOMORROW'S AGRICULTURAL SHOWS

BRISBANE, AUSTRALIA

PRE CONFERENCE TOUR	14 - 18 OCTOBER 2014
CEO & NEXT GENERATION FORUM	19 - 20 OCTOBER 2014
CONFERENCE	21 - 24 OCTOBER 2014



WELCOME TO BRISBANE, AUSTRALIA 2014



We are sure you will love this vibrant and easy-going city as much as we do.

Brisbane is surrounded by the Gold Coast, Sunshine Coast and Moreton Bay, which together with the Scenic Rim and Darling Downs, boasts an abundance of thriving agricultural food industries.

The 2014 Conference program will incorporate inspiring speakers and thought provoking ideas as well as visits to some of Queensland's finest agricultural areas.

We aim to highlight Australian agricultural innovation and practice; sustainability of royal show societies; urbanisation; and engagement of a changing market audience.

We also invite you to participate in our pre and post conference activities around beautiful parts of Queensland including a trip to the Great Barrier Reef, one of the Seven Natural Wonders of the World.

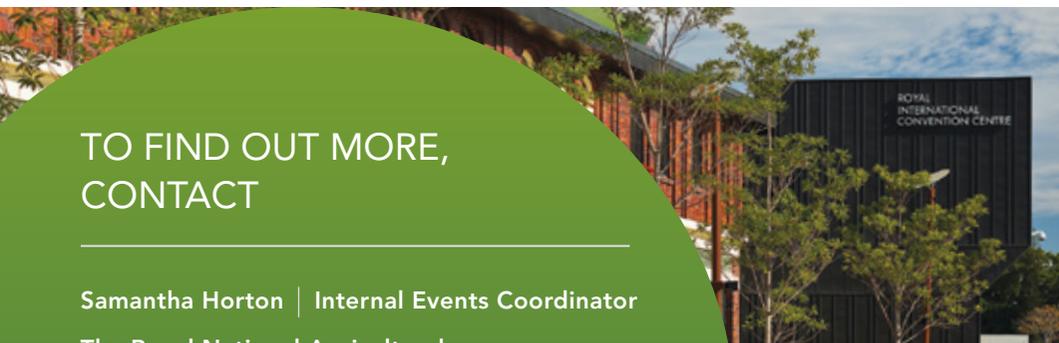
We look forward to welcoming you to our charming city.

David Thomas | RNA President

HOST SOCIETY

RNA | THE ROYAL NATIONAL
AGRICULTURAL AND
INDUSTRIAL ASSOCIATION
OF QUEENSLAND

What to expect ...



TO FIND OUT MORE, CONTACT

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The Royal National Agricultural
and Industrial Association of Queensland

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Brisbane Showgrounds, 600 Gregory Terrace,
Bowen Hills, Queensland Australia

PRE-CONFERENCE TOUR

14 - 18 OCTOBER

Over five days, you will travel north, west and south of Brisbane through Beaudesert, Boonah, Gatton, Toowoomba, Dalby, Jandowae, Kingaroy and Noosa. From the Dennis Family Robotic Dairy to visiting one of Queensland's leading wineries, the trip will be diverse, informative and enjoyable.

CEO & NEXT GENERATION FORUM

19 - 20 OCTOBER

A chance for all CEOs and Next Generation members to gather and engage in tailored seminars. We will be running Council/Board seminars during this time.

THE CONFERENCE

21 - 24 OCTOBER

The 2014 conference program will explore the topic of sustainability and issues that confront our shows as well as a blend of primary production matters, including:

- Agricultural shows remaining relevant to the changing audience - how do our competitions remain relevant in the 21st century
- How to better utilise your showgrounds as an asset
- The roles of agricultural societies in producing agricultural awareness and education
- The importance of the primary production sector to every family
- Queensland's agriculture strategy to double food production by 2040
- Australian primary production innovation and practice
- Food security - the 'GM' products debate

Sustainability, relevance and adaptability will be thoroughly explored in our speaker program in 2014.

Come and see how the RNA is ensuring its viability by building the new state-of-the-art Royal International Convention Centre (Royal ICC), set in the heart of Brisbane, is the perfect venue for the 2014 Conference. Royal ICC offers a diverse range of indoor and outdoor venue options in conjunction with the newly built, stunning Convention Centre and Plaza, including a Main Arena oval (where cricket legend Sir Donald Bradman played his first test cricket match).

POST-CONFERENCE OPTIONS

25 OCTOBER ONWARDS

After the conference, why not explore what else Australia has to offer. Our travel agent will have a variety of packages available to choose from with something to suit everyone. Australia has so much to offer including the World Heritage-listed Great Barrier Reef, breathtaking Uluru, iconic Sydney and many more beautiful destinations.

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